



# Lisnawati Lee

Aspiring Product Manager |  
Design Lead

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## SUMMARY

As an aspiring product manager with a background in creative and dedicated design, Lisna has accumulated over 10 years of experience. Known for her efficiency and practical approach in work endeavors, she currently holds the position of Design Lead at a startup based in Singapore. In this role, she brings a wealth of design expertise to contribute to the success of the company.

## EXPERIENCE

### Design Lead

03/2023 - Present

BCX Studio Pte Ltd ↗

- Collaborated closely with the CTO on ongoing projects.
- Conducted research and created prototypes for current projects.
- Collaborated with the development team to implement designs and maintain consistency across the product.
- Lead and mentor junior designer. Review and provide constructive feedback on their work to maintain high-quality design standards.

### Creative Designer

2017 - 2022

Freelancing

- Developed educational products for children's learning materials.
- Created and managed CMS website for an e-commerce shop.
- Designed and managed social media content for children's brands.
- Established branding for children's brands in both the fashion and educational sectors.

### Graphic & Website Designer

2012 - 2017

All Events Group Pte Ltd

- Created promotional materials (Brochures, Backdrops, Banners) for upcoming events.
- Managed and updated events' websites.
- Collaborated with printing companies for production coordination.
- Worked directly with the Marketing Manager to produce new and updated designs for relevant projects.

### Junior Graphic Designer

2011 - 2012

Kinetic Media and Marketing

- Executed clients' ideas and concepts visually under the guidance of the supervisor.
- Updated advertisement designs for existing clients.

## EDUCATION

### Product & Project Management

12/2023 - 05/2024

Dibimbing.id

### Graphic Design

2010 - 2011

Curtin University, Australia (Final Year) - Bachelor's degree

SKILLS

Product Management	Project Management
Problem Solving	UI/UX
User Research	Adobe Illustrator
Wireframing	Figma

LANGUAGES

English	Fluent
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