



Lisnawati Lee
Aspiring Product Manager |
Design Lead

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SUMMARY

As an aspiring product manager with a background in creative and dedicated design, Lisna has accumulated over 10 years of experience. Known for her efficiency and practical approach in work endeavors, she currently holds the position of Design Lead at a startup based in Singapore. In this role, she brings a wealth of design expertise to contribute to the success of the company.

EXPERIENCE

Design Lead 03/2023 - Present
BCX Studio Pte Ltd ↗

- Collaborated closely with the CTO on ongoing projects.
- Conducted research and created prototypes for current projects.
- Collaborated with the development team to implement designs and maintain consistency across the product.
- Lead and mentor junior designer. Review and provide constructive feedback on their work to maintain high-quality design standards.

Creative Designer 2017 - 2022
Freelancing

- Developed educational products for children's learning materials.
- Created and managed CMS website for an e-commerce shop.
- Designed and managed social media content for children's brands.
- Established branding for children's brands in both the fashion and educational sectors.

Graphic & Website Designer 2012 - 2017
All Events Group Pte Ltd

- Created promotional materials (Brochures, Backdrops, Banners) for upcoming events.
- Managed and updated events' websites.
- Collaborated with printing companies for production coordination.
- Worked directly with the Marketing Manager to produce new and updated designs for relevant projects.

Junior Graphic Designer 2011 - 2012
Kinetic Media and Marketing

- Executed clients' ideas and concepts visually under the guidance of the supervisor.
- Updated advertisement designs for existing clients.

EDUCATION

Product & Project Management 12/2023 - 05/2024
Dibimbing.id

Graphic Design 2010 - 2011
Curtin University, Australia (Final Year) - Bachelor's degree

SKILLS

Product Management

Problem Solving

User Research

Wireframing

Project Management

UI/UX

Adobe Illustrator

Figma

LANGUAGES

English

Fluent